



Virginia Garcia Memorial
FOUNDATION

Virginia Garcia Memorial Foundation: 2012 Corporate Sponsorship Opportunities

Virginia Garcia Memorial Foundation invites you to support the programs and services Virginia Garcia provides to the community by joining us as one of our 2012 event sponsors. Included in this packet is a description of each of our annual events, and the sponsorship opportunities and partner benefits that accompany them. This packet includes the following sections:

- Fourth Annual Health Care Symposium Pg. 2
- Health and Resource Fairs Pg. 4
- Walk for Wellness Pg. 6
- 2012 Partners Program Pg. 8

Please let us know if you have any questions or would like additional information on any of these exciting events.

Again, thank you for your partnership. We look forward to working with you in 2012!

Contact:

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"I feel strongly that working with community organizations on several different levels not only allows us to better serve the needs of our partner organizations but also deepens our relationship with the community. So much can be accomplished when two organizations have a strong and healthy relationship. Virginia Garcia is a long-standing community partner of Kaiser Permanente and one of the ways we support that relationship is through event sponsorships."

– Sara K. Lee, Community Relations Supervisor, Kaiser Permanente



Virginia Garcia's Fourth Annual Healthcare Symposium April 2012

In April of 2012 Virginia Garcia will host its fourth annual Healthcare Symposium, bringing together health care leaders from across the region to discuss the most pressing health care issues of our time and how they're impacting Oregonians. This year's invited speaker is Don Berwick, Administrator of the Centers for Medicare and Medicaid Services. We have invited Mr. Berwick to discuss the role of Medicaid and Medicare in Oregon's healthcare delivery system.

This breakfast event draws over 200 people from diverse sectors, including representatives from major health systems, universities, government, and the nonprofit and business sectors. Partnering with Virginia Garcia for this important event puts your organization front and center for an important conversation on the future of health care in Oregon.

Audience:

- *Leaders from Major Health Systems, and the Health Care, Insurance and Pharmaceutical Industries*
- *Health Care Providers*
- *Local, Regional and State Government Officials and Policy Makers*
- *Regional University Representatives and Students*
- *Business and Nonprofit Community Leaders*
- *Representatives from Professional Associations*
- *Media Representatives*
- *Community Members and Donors*
- *Patients*



Dr. Bruce Goldberg (left) and Jack Friedman (right), were speakers at the 2011 event.



Manuel Goty, Director of Global Benefits at Nike, speaks at the 2011 Symposium.



2010 Symposium speaker, Senator Jeff Merkley with Virginia Garcia CEO, Gil Muñoz.



Governor John Kitzhaber speaks at the 2010 Symposium.

Sponsorship Levels

THE HEALER: \$10,000

- Exclusive representation on print and electronic invitations as “Presenting Sponsor” (*If confirmed by 2/11/2012*)
- Logo on the event program
- Logo on Sponsor Thank You Slide
- Onsite banner display in prominent location
- Opportunity to address guests at Symposium
- Recognition on the VG website, which receives over 400,000 hits per year
- Option to have sponsor level exclusivity within your business field
- Recognition on VG Facebook and Twitter pages twice per year
- Representation in VG newsletter for one year (sent biannually to over 3,000 donors)
- Two tables for eight at the event in a premier location with table signage
- Information table at this event and all Virginia Garcia events in 2012
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours of our clinics and migrant outreach program

THE RESTORER: \$5,000

- Logo on print and electronic invitations (*If confirmed by 2/11/2012*)
- Logo on the event program
- Logo on Sponsor Thank You Slide
- Onsite banner display
- Recognition on the VG website, which receives over 400,000 hits per year
- Recognition on VG Facebook and Twitter pages
- Two tables for eight at the event in a premier location with table signage
- Information table at this event
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours of our Clinics and migrant outreach program

THE HELPER: \$2,500

- Logo on print and electronic event invitations (*If confirmed by 2/11/2012*)
- Logo on the event program
- Logo on Sponsor Thank You Slide
- Onsite banner display
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Recognition on VG Facebook and Twitter pages
- One table for eight at the event with table signage
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE FRIEND: \$1,500

- Name listed on electronic event invitation (*If confirmed by 2/11/2012*)
- Logo on the event program
- Logo on Sponsor Thank You Slide
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Six tickets to the event
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE SUPPORTER: \$500

- Logo on the event program
- Logo on Sponsor Thank You Slide
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Inside tours at any time of our Clinics and migrant outreach program

Virginia Garcia's Health and Resource Fairs

In 2012, Virginia Garcia will host two health fairs—one in Washington County and one in Yamhill County. These events will draw over 400 community members and will provide families with health, dental and vision screenings, health education, activities for kids and resource information from more than 70 organizations. Sponsors can select to sponsor either of these Health Fairs.

Audience:

- *Local Community and Social Service Representatives*
- *Health Care Providers*
- *Regional University Representatives and Students*
- *Community Members and Donors*
- *Patients and their Families*
- *Media Representatives*
- *Business and Nonprofit Community Leaders*
- *Religious Organization Representatives*
- *Local School District Representatives*
- *Leaders from Major Health Systems in the area*
- *Local, Regional and State Government Officials and Policy Makers*
- *Leaders from Major Health Systems, and the Health Care, Insurance and Pharmaceutical Industries*
- *Representatives from Professional Associations*
- *Patients*



Kids enjoy the music and games at the 2011 Health Fair.



The 2011 Health Fair featured musical groups, dancers and fun for the whole family!



Over 300 individuals attended the 2011 event which featured 54 agencies providing resources and screenings.

Sponsorship Levels

THE HEALER: \$10,000

- Exclusive representation on print and electronic invitations as “Presenting Sponsor” (*if confirmed by 6/1/2012*)
- Onsite banner display in prominent location at the Health and Resource Fair
- Opportunity to address guests at event
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Representation in Center newsletter for one year (sent twice a year to over 3,000 donors)
- Premium location information table at the Health and Resource Fair as well as all Virginia Garcia events in 2012
- Option to have sponsor level exclusivity within your business field
- Recognition on VG Facebook and Twitter pages twice per year
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE RESTORER: \$5,000

- Logo on print and electronic invitations (*if confirmed by 6/1/2012*)
- Onsite banner display at the Health and Resource Fair
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Information table at the Health and Resource Fair
- Recognition on VG Facebook and Twitter pages
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE HELPER: \$2,500

- Logo on print and electronic event invitations (*if confirmed by 6/1/2012*)
- Onsite banner display at the Health and Resource Fair
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Information table at the Health and Resource Fair
- Recognition on VG Facebook and Twitter pages
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE FRIEND: \$1,500

- Name on electronic event invitation (*if confirmed by 6/1/2012*)
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Information table at the Health and Resource Fair
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE SUPPORTER: \$500

- Name on electronic invitation (*if confirmed by 6/1/2012*)
- Information table at the Health and Resource Fair
- Inside tours at any time of our Clinics and migrant outreach program

New in 2012: Virginia Garcia's Walk for Wellness Fall 2012

This fall we will celebrate the grand opening of Virginia Garcia's Cornelius Wellness Center. We will mark the occasion with a walk-a-thon fundraiser. We hope to include more than 200 walkers this year to generate support for the new Clinic.

Community partners who sponsor the Walk for Wellness will be exposed to thousands of individuals and organizations through a variety of media outlets.

Audience:

- *Leaders from Major Health Systems, and the Health Care, Insurance and Pharmaceutical Industries*
- *Health Care Providers*
- *Local, Regional and State Government Officials and Policy Makers*
- *Regional University Representatives and Students*
- *Business and Nonprofit Community Leaders*
- *Representatives from Professional Associations*
- *Media Representatives*
- *Community Members and Donors*
- *Patients*



Over 200 community members, staff and patients will join together for the 2012 Walk to Wellness to raise critical funds to support Virginia Garcia's work in the community.

Sponsorship Levels

THE HEALER: \$10,000

- Exclusive representation on print and electronic invitations as “Presenting Sponsor” (*if confirmed by 8/13/2012*)
- Logo on event t-shirts
- Opportunity to have your own Walk for Wellness Team
- Premium location onsite banner display
- Opportunity to address guests at event
- Option to have sponsor level exclusivity within your business field
- Recognition on VG Facebook and Twitter pages twice per year
- Premium location information table at this event and all Virginia Garcia events in 2012
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Representation in Center newsletter for one year (sent twice a year to over 3,000 donors)
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE RESTORER: \$5,000

- Representation on print and electronic invitations (*if confirmed by 8/13/2012*)
- Logo on the event t-shirts
- Opportunity to have your own Walk for Wellness Team
- Onsite banner display
- Recognition on VG Facebook and Twitter pages
- Information table at this event
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE HELPER: \$2,500

- Representation on print and electronic event invitations (*if confirmed by 8/13/ 2012*)
- Logo on event t-shirts
- Opportunity to have your own Walk for Wellness Team
- Onsite banner display
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Recognition on VG Facebook and Twitter pages
- Reduced cost tickets to all events produced by Virginia Garcia in 2012
- Inside tours at any time of our Clinics and migrant outreach program

THE FRIEND: \$1,500

- Representation on electronic event invitation (*if confirmed by 8/13/ 2012*)
- Name on event t-shirt
- Opportunity to have your own Walk for Wellness Team
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Reduced cost tickets to all events produced by Virginia Garcia
- Inside tours at any time of our Clinics and migrant outreach program

THE SUPPORTER: \$500

- Name on the event t-shirt
- Opportunity to have your own Walk for Wellness Team
- Inside tours at any time of our Clinics and migrant outreach program

Virginia Garcia's Partners Program Offers Multi-Event Sponsorship Opportunities with Added Benefits!

Join us as a corporate sponsor for three events this year and receive added partner benefits. Thank you for your commitment to serving the community. We are grateful for your ongoing partnership with Virginia Garcia and look forward to working with you this year!

Multi-Event Partner Program in 2012:

HEALING PARTNER: \$30,000

- Exclusive representation on all print and electronic invitations as "Presenting Sponsor" for Virginia Garcia's 2012 events (*If confirmed by 2/11/2012*)
- Verbal recognition at Health Care Symposium, Health and Resource Fairs and Walk For Wellness
- Option to have sponsor level exclusivity within your business field
- Recognition on VG Facebook and Twitter pages three times per year
- Logo on event programs
- Logo on Walk for Wellness t-shirts
- Logo on Sponsor Thank You Slides and special recognition as "Presenting Sponsor"
- Onsite banner display in prominent location at each event
- Opportunity to address guests at Health Care Symposium, National Health Center Week event and Walk for Wellness events
- Recognition and business testimonial and photo on the VG website, which receives over 400,000 hits per year
- Representation in VG newsletter for one year (sent biannually to over 3,000 donors)
- Two tables for eight at the Health Care Symposium in a premier location with table signage
- Special personal invitations to all other VG events with VIP seating
- Information table at Health Care Symposium and Walk for Wellness events
- Complimentary table at the 2012 Health Fair to promote your organization
- Special thank you and recognition from Virginia Garcia staff members and Board at 2012 Board meeting
- Inside tours of our clinics and migrant outreach program
- Opportunity to have Virginia Garcia staff members visit your headquarters to personally thank your organization and provide a lunchtime talk to your staff about the impact of your support

UPLIFTING PARTNER: \$20,000

- Representation on all print and electronic event invitations for Virginia Garcia's 2012 events (*If confirmed by 2/11/2012*)
- Verbal recognition at Health Care Symposium and Walk for Wellness
- Option to have sponsor level exclusivity within your business field
- Recognition on VG Facebook and Twitter pages three times per year
- Logo on event programs
- Logo on Walk for Wellness t-shirts
- Logo on Sponsor Thank You Slides
- Onsite banner display in prominent location at each event
- Recognition and business testimonial and photo on the VG website, which receives over 400,000 hits per year
- Representation in VG newsletter for one year (sent biannually to over 3,000 donors)
- Two tables for eight at the Health Care Symposium in a premier location with table signage
- Special personal invitations to all other VG events with VIP seating
- Information table at Health Care Symposium and Walk for Wellness events
- Inside tours of our Clinics and migrant outreach program
- Opportunity to have Virginia Garcia staff members visit your headquarters to personally thank your organization and provide a lunchtime talk to your staff about the impact of your support

RESTORING PARTNER: \$15,000

- Representation on print and electronic invitations (*If confirmed by 2/11/2012*)
- Verbal recognition at Health Care Symposium and Walk for Wellness
- Option to have sponsor level exclusivity within your business field
- Recognition on VG Facebook and Twitter pages three times per year
- Logo on event programs
- Logo on Walk for Wellness t-shirts
- Logo on Sponsor Thank You Slides
- Onsite banner display in prominent location at each event
- Recognition and business testimonial on the VG website, which receives over 400,000 hits per year
- Two tables for eight at the Health Care Symposium in a premier location with table signage
- Information table at Health Care Symposium and Walk for Wellness events
- Special personal invitations to all other VG events and VIP seating
- Inside tours of our Clinics and migrant outreach program
- Opportunity to have Virginia Garcia staff members visit your headquarters to personally thank your organization and provide a lunchtime talk to your staff about the impact of your support

HELPING PARTNER: \$10,000

- Representation on print and electronic event invitations (*if confirmed by 2/11/2012*)
- Verbal recognition at Health Care Symposium and Walk for Wellness
- Option to have sponsor level exclusivity within your business field
- Recognition on VG Facebook and Twitter pages
- Logo on event programs
- Logo for Walk for Wellness t-shirts
- Onsite banner display in prominent location at each event
- Recognition and business testimonial on the VG website for one year, which receives over 400,000 hits per year
- One table for eight at the Health Care Symposium with table signage
- Special personal invitations to all other VG events
- Inside tours at any time of our Clinics and migrant outreach program
- Information table at Health Care Symposium and Walk for Wellness events
- Opportunity to have Virginia Garcia staff members visit your headquarters to personally thank your organization and provide a lunchtime talk to your staff about the impact of your support

ADVOCATE PARTNER: \$5,000

- Representation on electronic event invitations (*If confirmed by 2/11/2012*)
- Verbal recognition at Health Care Symposium and Walk for Wellness
- Recognition on VG Facebook and Twitter pages
- Logo on event programs
- Logo on Walk for Wellness t-shirts
- Onsite banner display at the Health Care Symposium and Walk for Wellness events
- Logo on Sponsor Thank You Slides
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Six tickets to the Health Care Symposium
- Special personal invitations to all VG events
- Inside tours at any time of our Clinics and migrant outreach program
- Opportunity to have Virginia Garcia staff members visit your headquarters to personally thank your organization and provide a lunchtime talk to your staff about the impact of your support

FRIEND PARTNER: \$3,000

- Representation on electronic event invitations (*If confirmed by 2/11/2012*)
- Verbal recognition at Health Care Symposium and Walk for Wellness
- Recognition on VG Facebook and Twitter pages
- Logo on the event programs
- Logo on Sponsor Thank You Slides
- Recognition on the VG website for one year, which receives over 400,000 hits per year
- Four tickets to the Health Care Symposium
- Personal invitations to all VG events
- Inside tours at any time of our Clinics and migrant outreach program
- Opportunity to have Virginia Garcia staff members visit your headquarters to personally thank your organization and provide a lunchtime talk to your staff about the impact of your support

Multi-Year Sponsorships:

Commit to sponsoring one or more Virginia Garcia event for three years and receive added sponsor benefits and special recognition. Our corporate partnership team will work with you and your business to develop a personalized three-year package which will include benefits that are most important and valuable to your business. Please contact us to learn more.



Virginia Garcia Memorial
FOUNDATION

Sponsorship and Contribution Form

Thank you for your interest in helping provide high quality, comprehensive and culturally appropriate care to those who face barriers to access. If you are interested in partnering with Virginia Garcia and sponsoring any of our events, or making a donation, please complete the following form and send it to Olivia MacKenzie at the following address:

Virginia Garcia Memorial Foundation
PO Box 486, Cornelius, OR 97113
Phone: 503.352.8612
Fax: 503.359.8532
Email: omackenzie@vgmhc.org

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: (____) _____ - _____ Evening Phone: (____) _____ - _____

Email: _____@_____

Credit Card Name: _____ Credit Card Number: _____

Expiration Date: _____ CSV Code (3-digit code on back of card) _____

Donor wishes to remain anonymous.

Enclosed, please find our **check** made payable to Virginia Garcia Memorial Foundation in the amount of \$_____. **Please mail check to the above address.*

Event(s) Your Organization is interested in Sponsoring: _____

Level of Sponsorship: _____

We are unable to sponsor one of Virginia Garcia's events this year, but are pleased to enclose a tax-deductible contribution in the amount of _____.

Thank you for your support and generosity.

**Virginia Garcia Memorial Foundation is a 501 (c) (3) not-for-profit organization.
Employer Identification Number: 91-2077840*